



May 25<sup>th</sup> 2023

Public Statement

Company Voltage Inc.  
Acting Rep Chairperson & CEO Yuzi Tsutani  
(TSE Standard Section. Securities Code: 3639)

## **The Princess in the Mirror: The First New App Aimed at Women in English-Speaking Regions, Including Asia, in 3 Years**

Voltage Inc. has released The Princess in the Mirror, a brand new app aimed at English-speaking female audiences, as of May 25<sup>th</sup>, 2023.



This is the English language version of Kagami no Naka no Princess Love Palace, a perennial hit that greets its 8<sup>th</sup> Anniversary in May of this year. It is the first new standalone app aimed at English-speaking audiences in nearly three years.

As the heroine, users find themselves plunged into an opulent palace in another world, and there meet all sorts of nobles, knights, and other intriguing palace residents. Not only can players enjoy a series of love stories that cross time and space but dress up their avatars and explore other features. Royal settings such as the one in this app have long been a popular genre in North America, the region from which users primarily hail.

In conjunction with this brand new English release, Voltage Inc. is scheduled to appear at Anime Expo 2023 in Los Angeles, California, at the beginning of July this year. Anime Expo is North America's largest anime convention.

As part of a commitment to expanding its business horizons, Voltage Inc. will continue to provide entertaining, high-quality apps to users around the world, English-speaking or otherwise.

[App Overview]



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|-----------------|-------------------------------------|
| (1)App Name     | The Princess in the Mirror          |
| (2)Platform     | iOS & Android devices               |
| (3)Release Date | May 25 <sup>th</sup> , 2023         |
| (4)Price        | Free to play with purchasable items |
| (5)Copyright    | ©Voltage Inc.                       |

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\*Use of this product requires an internet connection.

**Where to direct inquiries:**

Official Company Homepage: <http://www.voltage.co.jp>

\*Please select Contact followed by Inquiry about IR to fill out an inquiry form.